

**CLARK COUNTY MENTAL HEALTH FOUNDATION
JULY 25, 2013 BOARD MEETING
MINUTES**

PRESENT:

John Federer, Chair; Randall Comer, Brock Burcham, Judy Hoy, Frank Otway, Roseann Pratt, Gail Welsh

Mental Health & Recovery Board staff: Nancy Chiles

OPENING REMARKS:

John Federer, Chair, opened the meeting by welcoming all those present and explained that the meeting was being held at 9:00 a.m. rather than the regular time of noon due to the fact it is Clark County fair week.

APPROVAL OF MINUTES:

It was moved by Randall Comer, seconded by Roseann Pratt to approve the minutes of the March 7, 2013 Board meeting as submitted.

Motion carried.

FINANCIAL REPORT:

Nancy Chiles reviewed the financial information as of June 30, representing the entire fiscal year 2013, as prepared by staff of the Springfield Foundation. Total net assets as of June 30, 2013 are \$262,162, reflecting an increase of \$28,011 for the entire fiscal year. Nancy also pointed out that the Interest and Dividend Income for the fiscal year totals \$6,384. These funds will be awarded in grants for fiscal year 2014.

It was moved by Frank Otway, seconded by Randall Comer to approve the financial report as submitted.

Motion carried.

FUNDING COMMITTEE REPORT:

Randall Comer, Chair of the Funding Committee, reported the final results of the spring/summer letter campaign. This campaign is for Oesterlen Services for Youth's greenhouse project. Below are the highlights:

- Approximately 1,300 mailed
- Seven Board members (including Kent and Nancy) put personal notes on 335 letters (26%)
- Total of \$5,770 (as of July 24, 2013) donations received; includes \$2,500 from Kroger Foundation
- Total allocation to Oesterlen of \$8,770, including MHRB match of \$3,000
- Only direct cost was \$137 for return envelopes; net MHF revenue of \$5,633
- Total of 52 donors, averaging \$63 per donation (excludes Kroger Foundation)
- Of the 52 donations received, 29 or 56% had a personal note on the letter (excludes Kroger Foundation)

Randall commented that these statistics are very positive and there is a direct correlation between funds received and the personal notes written on the letters. Of the 52 donations received, 56% had a personal note on the letter. This is an increase of 23% compared to last year. John agreed and challenged Board members to have 100% participation in the next letter campaign.

Nancy then explained the generous donation of \$2,500 received from the Kroger Foundation. She got a call from an individual from Kroger who stated that they had received the letter requesting donations to support Oesterlen's greenhouse project. Kroger makes every effort to be active in the communities in which they operate and felt this was a very worthwhile project. Kroger has requested photos of the finished project so they can share with their Community Donations Committee and associates. Nancy will follow thru on this. John commented that possibly Oesterlen would consider naming this project after Kroger. Discussion will occur with Oesterlen staff. On behalf of the MHF Board of Directors, John will send a thank you letter to the Kroger Foundation.

Roseann Pratt suggested that Wal-Mart and Lowe's Foundations be included in future mailings.

Nancy informed the membership that the Mental Health & Recovery Board agreed to provide matching funds for this project on a "dollar for dollar" basis, up to a maximum amount of \$3,000.

The funds generated from this campaign will be used by Oesterlen Services for Youth to erect a greenhouse on their campus. The fund raising goal was \$4,300; staff will meet with Oesterlen to discuss enhancements and/or expansions to the project, and report back to the MHF Board in the fall.

Nancy stated that Chakeres Theatres donated 6 movie passes; these will be given to Oesterlen for the youth in their program.

GRANTS COMMITTEE REPORT:

Judy Hoy chaired the Grants Committee meeting in the absence of Carolyn Swanger. Judy reported that the Grants Committee met on July 18th and reviewed all of the proposals. Of the ten contract agencies of the Mental Health & Recovery Board, one agency was not eligible this year to participate - Oesterlen Services for Youth, as they were the recipient of the spring/summer letter campaign revenue. One other agency chose not to request funds from the Mental Health Foundation as they are in good fiscal position. A total of \$6,760 was requested with \$6,400 available for awards. Judy explained that the Grants Committee is proposing that the necessary reduction of \$360 be applied to the two largest requests.

It was moved by Frank Otway, seconded by Roseann Pratt that the Mental Health Foundation award a total of \$6,400 to eight agencies for fiscal year 2014.

Motion carried. (For reference attached is a summary of the requests and the MHF's awards.)

CLARK COUNTY LEVY CAMPAIGN:

Nancy stated that the Mental Health & Recovery Board will be placing a levy on the November ballot for renewal of the Clark County levy. The Clark County levy committee is having a kickoff rally on September 6th at 4:30 p.m. at the MHR Board Administrative facility, 1055 East High Street. All Mental Health Foundation

Board members are invited along with previous donors of the MHF. There was discussion regarding levy renewals, levy renewals with an increase and levy replacements.

MISCELLANEOUS

The next Board meeting will occur on October 11, 2013 at noon. A Funding Committee meeting will be held one week prior to that on October 3, 2013 at noon.

ADJOURNMENT

It was moved by Frank Otway, to adjourn the meeting. Meeting adjourned.

Respectfully submitted,

Nancy L. Chiles
Secretary/Treasurer